



# Pitch Your Idea!

# Scholarship

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## Ongoing Scholarship 2017

### Get ready to pitch your idea!

The Pitch Your Idea Scholarship is a new grant sponsored by the Scholarship Fellow Institute. The Institute is looking for inspired students from all around the world, studying any discipline to award 15 grants every month. Students that have an idea but need some financial help to make it happen are eligible to win a scholarship from the US\$10,000 prize money. Interested candidates must submit an essay describing their idea, its expected impact and how the scholarship will help them achieve this impact. Each month, the Institute will choose the best 15 entries and award the scholarship.

Have a brilliant idea? Write it down and submit it to the Scholarship Fellow Institute for a chance to bring your idea to life. Explore this unique opportunity to make your dreams come true. If you have an idea that could have a very good impact, why not write it down, apply for this grant and get maximum exposure at the same time? Find out what the world has to offer you if your idea is impact full. Explore your hidden powers and ideas, work on them, elaborate them in writing according to the rules and in the format explained below and submit it. We will select the candidates with the best pitch and award 15 with financial support from our US\$10,000 prize money every month.

### Eligibility and Selection:

The Pitch Your Idea Scholarship is open to all enrolled students from first grade to Master Degree students from any discipline. The scholarship is ongoing and 15 entries will be awarded every month. Students may submit only one entry. Essays submitted once may not be re-submitted in subsequent months. The student may apply for other upcoming scholarships from the Scholarship Fellow Institute. You have only got one chance to pitch for this particular grant. Make your entry count. Contest entries must be original and previously unpublished work written by the entrant. Entries which make it into the next round after screening process will be forwarded to relevant industries or companies for further evaluation and final top 15 winners will be contacted by email.

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# How To Apply & Entry Format:

True to its name, The Pitch Your Idea Scholarship is a scholarship that is awarded to students based on an essay about their idea. To participate, students must write an essay about their idea, then submit their entry via our web and await the selection committee's decision. The essay should be about your idea, describing what it is and its expected impact, and submitted to Scholarship Fellow via the web based editor.

- Word count of maximum 5000 words;
- Written in Times New Roman font style, size 12;
- Contain your own work without any portion which you might have copied from any other source without providing reference
- Have your credentials, including your phone, name, email address and phone number;
- Include references of all sources which you have used in your essay

The content of ***Pitch your idea scholarship*** entry Format:

**Title of the idea;**

**Credentials ;** Included along with your contact information.

**Category of the idea;** Niche where it fits best

**Intro:** Introduction and explanation of the idea;

**Importance:** Describe the most important aspects of the idea. What is the idea?

**Key points:** Describe the key points of the idea.

**References:** You may even reference similar ideas or relevant information. **Innovation**

**point:** In what way is it unique? How is it different from other ideas?**Outcomes**

**Expected:** Explain the expected short-term impact of the idea;

**Target:** Who or what does the idea target?

**Impact:** Explain the expected long-term impact of the idea;

**Benefits:** Discuss the benefits the realization of the idea will bring on the long-term.

**Help you need?** Describe how the scholarship will help turn the idea to reality;

Use the description of each section as a general guide to write your entry. The focus must be on the idea itself, the predicted impact with the conclusion summing up the main points and describing how this scholarship can help you. Entries can have a maximum word count of 5000 words so make every word count. Convince us, The Scholarship Fellow Institute, why your idea should be awarded a scholarship, why it is unique and why you deserve it.

**Online Application: [Click here to submit your online application now!](#)**

**Deadline:** Entries can be submitted anytime. 15 Awardees will be selected every month during 2017. Successful awardees will be contacted via email.

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# Rules to Follow!

Entries must be original work of the student. Plagiarism will not be tolerated. References to any material and content used must be included.

Entries may be disqualified for any of the following reasons:

- Inappropriate language.
- Submitted by methods other than the website submission form.
- Exceeding word count limits based on the website's word calculator tool (irrespective of the word count from the entrant's word processor).
- Including offensive, plagiarized or previously published content.
- Including misleading or false information.
- Not adhering to the submission guidelines.

All entries must follow the above mentioned rules and respect the submission guidelines

## Selection

The Scholarship Fellow Institute has formed a Pitch Your Idea Scholarship Selection Committee that will read and evaluate all eligible entries every month. Every entry will be given a score based on the 5 below mentioned criteria. The scores will be combined and summed up in order to determine the 15 awardees. The winning entry will receive the first award of US\$2000, the second award US\$1500, the third US\$1000 and 12 more students will receive prize money of US\$450 respectively.

All entries are randomized before the selection process to preserve fairness; the identity of awarded entrants is known only after the selection process has been completed.

The committee will choose 15 winners every month. The Institute reserves the right to not issue certain awards if there are no suitable entries. All decisions made by the Pitch Your Idea Scholarship Selection Committee are final.

Entries will be judged on the following criteria:

- **Comprehension** – How well does the language used explain the entrant's idea? Overall comprehension of the entry.
- **Innovation Point** – What innovation your entry contributes
- **Organization** – Is the entry organized with headings, sub-headings and paragraphs and does it follow a logical and easily understood progression?
- **Creativity** – Is the idea creative, never seen before, or offers a unique approach to a relevant issue?
- **Language** – Does the essay contain a variety of vocabulary, correct grammar and spelling?
- **Conclusion** – Do the conclusions follow logically from the entry's content? Does the conclusion explain how the scholarship will impact the entrant's idea?

We are looking forward to reading your entries and giving 15 young people the opportunity to work on developing their idea further and turn it into a success story.

**Good luck!**

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